

# Press Club of New Orleans

“Life Through the Lens”

**Prospect 5 Satellite Exhibit**

Curated by David T. Baker

On display

October 23, 2021 to January 23, 2022

**ABOUT PRESS CLUB OF NEW ORLEANS**

Founded in 1957, the Press Club of New Orleans is a 501(c)(3) organization dedicated to promoting and progressing the fields of journalism and communications through professional development. For more information, visit [www.pressclubneworleans.com](http://www.pressclubneworleans.com).

**WHAT IS PROSPECT?**

Prospect New Orleans is a citywide contemporary art triennial and the only exhibition of its kind in the U.S. with a decade-long history. Every three years, we bring new art to an old city by inviting artists from all over the world to create projects in a wide variety of venues spread throughout New Orleans. Each iteration of Prospect is organized by a leading voice in the curatorial field. For residents and visitors alike, Prospect is an invitation to experience the city through the eyes of artists. [www.prospectneworleans.org](http://www.prospectneworleans.org)

**ABOUT P.5**

"Yesterday we said tomorrow," curated by Artistic Directors Naima J. Keith and Diana Nawi, is the fifth iteration of Prospect New Orleans. This citywide contemporary art triennial will feature more than fifty artists in over fifteen venues throughout New Orleans and will include newly commissioned works alongside the work of historically significant artists. P.5 will investigate how history informs the present – particularly in relation to New Orleans, a uniquely American city that embodies so many urgent issues of today, but which remains deeply invested in and subject to its recent and historical past. Taking the city as a mandate, this exhibition will examine history as both document and fiction, exploring the idea that our moment feels both unprecedented and familiar.

**ABOUT THE EXHIBITION**

"Life Through the Lens" is a photo exhibit that pulls together images from an assortment of photojournalists and photographers (from our association's membership and beyond) that showcase the history and culture of Southeast Louisiana, its people and its environment through the lens of journalism.

The exhibit will explore the connections between the city's past and present, focusing on issues of community and culture, environment and place, equity and resilience and how they have been presented for the consumption of news audiences. These works will be visually stimulating and narrative, culturally relative and can stand as a work of journalism.

Just as the news media is accessible to all, an important goal of this exhibition is to ensure that it too is accessible to all. Thus, we are intentionally bringing the exhibition out of a traditional gallery into a space in which the public freely gathers in celebration and community while also being able to drive traffic and support to local businesses, particularly as they work to recover from the

pandemic shut down.

The final exhibition will showcase 10-12 photos on display as the final selections for the exhibition. A digital photo gallery will be set up by the Press Club to display other submissions not selected for public showing.

The exhibition also includes public programming such as a welcome reception, panel discussions and artist talks, observing health and safety guidelines in accordance with mandated pandemic restrictions. P.5 will be on view from October 23, 2021 to January 23, 2022.

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### **PUBLIC PROGRAMMING**

As part of the exhibition, the Press Club of New Orleans will host a series of public programs including an opening reception, panel discussions and artist talks, observing health and safety guidelines and restrictions, of course. Some details are still pending confirmation. *\*Additional programming for the exhibition may be added over the coming months.*

### **Opening Reception**

The opening reception will take place during the opening week of Prospect 5. Journalists, artists, industry leaders and other stakeholders will be invited to view the exhibition while enjoying conversation and refreshments.

#### **1. The Art of Journalism II –**

A reprise of the 2018 panel discussion on role of media in the art industry, “The Art of Journalism” is a 1.5-hour discussion that will focus on the role of journalism within the realm of art. Artists, journalists and art critics will explore how art events and exhibitions are reported, the role of media in examining the works of artists – local, national and international – and how that coverage has affected the style, focus and careers of working artists as well as how arts institutions and purveyors of art have responded to the abundance and consistency, or lack thereof, of the media’s coverage of art.

***Activation:*** *The Press Club of New Orleans will build and make available a press outreach toolkit for satellite artists and other participants in order to help them build relationships with the media in preparation for future exhibit openings.*

#### **2. Fetish to Felon: A Portrait of a People –**

A 1.5-hour discussion about how people and communities are displayed in the media, particularly BIPOC and women, and the day-to-day impacts of such portrayals on the lives of those whose images are being used for public consumption. From being fetishized to vilified in media, BIPOC communities, LGBTQ+ and women have been used to sell brands, lifestyles, ideas and ideals. What happens when those communities have the agency to control not only their

image but also their narrative? How does diversity in newsrooms impact this phenomenon?

**Activation:** *This program will include a pop-up portrait studio that will be active before and after the panel discussion. The purpose of the pop-up portrait studio is to offer attendees the opportunity to be photographed in the manner in which they feel is their truest expression. These images will then be given to the subjects for their own personal use in building their own narratives about who they are.*

### **3. Images in Activism –**

Can a single image spark a movement? “Images in Activism” is a 1.5-hour discussion about the advent of digital and social media, such as Instagram and Facebook, have created real-time opportunities for people across communities to connect, engage and mobilize around social, political and culture issues affecting their communities and using their own self-generated photos as a means of documenting and self-reporting.

### **Closing Reception**

The closing reception will take place during the final week of Prospect 5. Journalists, artists, industry leaders and other stakeholders will be invited to have one final viewing of the exhibition while enjoying conversation and refreshments.

### **4. The Future is Art –**

Is art our future? This 1.5-hour discussion will examine art and design as a means of empowering communities and creating economic opportunity. What happens when those pipelines are interrupted? What have been the impacts of the pandemic on the arts & culture industry, the resiliency of art community and what comes next?

### **Terms & Conditions:**

1. Entrants: Entry is open to anyone except those directly involved in the running of the competition or judging. Any photographer, amateur and professional, aged 18 years and over. Anyone under the age of 18 years will be considered upon receipt of parental consent.
2. Closing Date: Extended till 30th June 2021. The online entry page will be disabled at Midnight CST.
3. The top selected images will be included in the public exhibition “Life Through the Lens” during P.5 during which the Entrant’s work will be given the opportunity to sell their image(s). Winners will also receive recognition on the Organizer’s online gallery display, newsletter and on all their social media channels via Facebook, Twitter, and Instagram.

4. Equipment: Entries shot on either film or digital cameras are eligible. Image metadata will be checked to ensure compliance with the entry criteria.
5. Image eligibility: Images that have won a prize in another national or international photographic competitions before the Organizer's Closing Date are not eligible. Entrants are advised not to enter the same images in other photographic competitions that are running concurrently. Black & white images and panoramic images are accepted.
6. Age of images: There is no limit on the age but winning images must be of high enough quality for printing purposes. Images with watermarks and copyright symbols will not be accepted.
7. Image copyright: The Entrant must be the sole author and owner of the copyright of all images entered. It is the legal responsibility of the Entrant, and not the Organizers, to ensure that they comply with these ownership and copyright requirements, and own the rights to reproduction of their images. Entries that do not fulfill these criteria will be deemed ineligible and disqualified. Where this is discovered after the prize has been awarded, the prize must be returned or refunded by the Entrant. Entrants agree to fully indemnify the Organizers and its sponsors and employees (if applicable) in respect of all royalties, fees and any other monies owing to any person by reason of the Entrant breaching any of the foregoing.
8. Reproduction rights & copyright: The Organizers do not make any claim whatsoever on the copyright of the Entrant's images. The copyright will, at all times, be respected by the Organizers and retained by the Entrant. Where an image or images are reproduced by the Organizers, the Entrant will be credited. The Organizers and sponsors reserve the right to free reproduction and exhibition of entered images in all media, but only in connection with this competition.
9. Online entry: Specifications for images for upload appear in the online entry page and must be adhered to. Images must be labeled with the entrant's name and image title.
10. Transparencies & negatives are not accepted.
11. Prizes: The Organizers reserve the right to change the prizes to a comparable alternative due to unforeseen circumstances and any changes will be posted on the competition website. Prizes are not transferable.
12. Quality of entries: If the quality of entries falls below the required standard, the Organizers reserve the right not to award a prize/prizes.
13. Winners: A full list of short-listed entries will be published on the Organizer's website. All winners must agree to their success being publicized by the Organizers and sponsors.
14. Sales: If the Entrant is selected for exhibition and wishes to sell their image, the Organizer's 30% commission will be applied to the sale price.
15. Winners' publicity: All winners will agree to take part in publicity about the competition after the results are announced.
16. Competition rights: All rights to the Organizer's competitions and the contents

of this website (not to Entrants' images) are copyrighted and owned by the Organizers.

17. Terms and Conditions: The information given in these terms & conditions is correct, but the Organizers reserve the right to change any of them without prior notice. The revised rules will be posted in this section of the website, and it is the Entrant's responsibility to review this section. By signing the entry form, or completing online entry, Entrants will confirm that they have read and agreed to be bound by the terms & conditions of the competition. Any breach of these terms & conditions by an Entrant will void their entry. If a breach has occurred, but is discovered after the award of a prize, then the Organizers may request the return of that prize.

18. The Organizers reserve the right to cancel or amend the Terms and Conditions.

19. The Organizers will assume that the Entrant has obtained the correct model release form (where applicable).

20. By entering the competition the Entrant is deemed to have read, understand and agree to the Guidelines/Terms & Conditions.

21. The Organizers are not responsible for any failure to perform its obligations as part of this competition, if it is prevented or delayed in performing those obligations by an event of force majeure.

22. Governing Law: The rules and the relationship between the Organizers and its Entrants shall be governed by Louisiana law. Any dispute may be decided by the Louisiana courts or those of any other part of the United States.

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